Company Tracking Number: WB25283S1 (10-11)

TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010

Plans 2010

Product Name: GROUP MEDICARE SUPPLEMENT
Project Name/Number: ADVERTISING/WB25283S1 (10-11)

Filing at a Glance

Company: UnitedHealthcare Insurance Company

Product Name: GROUP MEDICARE SERFF Tr Num: UHLC-127641356 State: Arkansas

SUPPLEMENT

TOI: MS08G Group Medicare Supplement - SERFF Status: Closed-Filed- State Tr Num: 49846

Standard Plans 2010 Closed

Sub-TOI: MS08G.001 Plan A 2010 Co Tr Num: WB25283S1 (10-11) State Status: Filed-Closed

Filing Type: Advertisement Reviewer(s): Stephanie Fowler

Author: Bobbie Walton Disposition Date: 10/05/2011

Date Submitted: 09/21/2011 Disposition Status: Filed-Closed

Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

General Information

Project Name: ADVERTISING Status of Filing in Domicile: Not Filed

Project Number: WB25283S1 (10-11)

Requested Filing Mode: File & Use

Date Approved in Domicile:

Domicile Status Comments:

Explanation for Combination/Other: Market Type: Group

Submission Type: New Submission Group Market Size: Large Group Market Type: Association Overall Rate Impact:

Filing Status Changed: 10/05/2011

State Status Changed: 10/05/2011 Deemer Date:

Created By: Bobbie Walton Submitted By: Bobbie Walton

Corresponding Filing Tracking Number: WB25283S1 (10-11)

Filing Description:

Submitted for your review is advertising for use in connection with the AARP group health insurance plans. The enclosed pages are new and are the introduction to the application process which will utilize the online enrollment application, S07H49MNWBAR01 01B, that was submitted to the Department on 09/21/11under SERFF Tracking Number UHLC-127641579.

The two forms will not be used at the same time; rather form WB25333S1 (06-12) is designed to replace form WB25283S1 (10-11) once our online application processes are upgraded in the future.

Company Tracking Number: WB25283S1 (10-11)

TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010

Plans 2010

Product Name: GROUP MEDICARE SUPPLEMENT
Project Name/Number: ADVERTISING/WB25283S1 (10-11)

Company and Contact

Filing Contact Information

Susan Cipollo, Director

680 Blair Mill Rd.

215-902-8444 [Phone]

Horsham, PA 19044

215-902-8813 [FAX]

Filing Company Information

UnitedHealthcare Insurance Company CoCode: 79413 State of Domicile: Connecticut
185 Asylum Street Group Code: 707 Company Type: Life and Health

Hartford, CT 06103 Group Name: State ID Number:

(860) 702-5000 ext. [Phone] FEIN Number: 36-2739571

Filing Fees

Fee Required? Yes
Fee Amount: \$100.00

Retaliatory? No

Fee Explanation: $$50 \times 2 = 100

Per Company: No

COMPANY AMOUNT DATE PROCESSED TRANSACTION #

UnitedHealthcare Insurance Company \$100.00 09/21/2011 51960092

Company Tracking Number: WB25283S1 (10-11)

TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010

Plans 2010

Product Name: GROUP MEDICARE SUPPLEMENT
Project Name/Number: ADVERTISING/WB25283S1 (10-11)

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	10/05/2011	10/05/2011

Company Tracking Number: WB25283S1 (10-11)

TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010

Plans 2010

Product Name: GROUP MEDICARE SUPPLEMENT
Project Name/Number: ADVERTISING/WB25283S1 (10-11)

Disposition

Disposition Date: 10/05/2011

Implementation Date: Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

Company Tracking Number: WB25283S1 (10-11)

TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010

Plans 2010

Product Name: GROUP MEDICARE SUPPLEMENT
Project Name/Number: ADVERTISING/WB25283S1 (10-11)

Schedule Item Schedule Item Status Public Access

Supporting DocumentSOVFiled-ClosedYesFormWEB PAGEFiled-ClosedYesFormWEB PAGEFiled-ClosedYes

Company Tracking Number: WB25283S1 (10-11)

TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010

Plans 2010

Product Name: GROUP MEDICARE SUPPLEMENT
Project Name/Number: ADVERTISING/WB25283S1 (10-11)

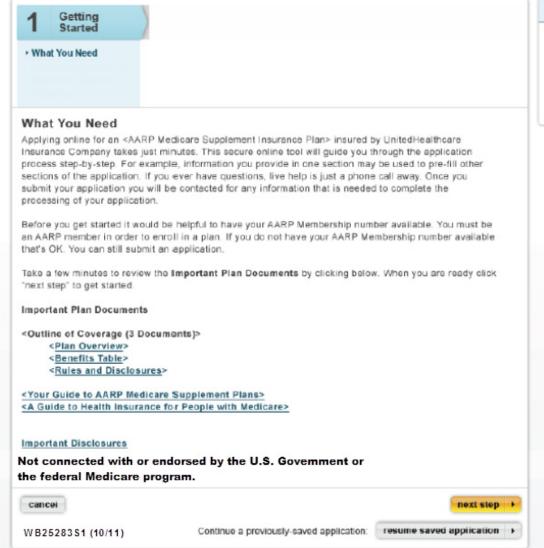
Form Schedule

Lead Form Number: WB25283S1 (10-11)

Schedule	Form	Form Type Form Name	Action	Action Specific	Readability	Attachment
Item	Number			Data		
Status						
Filed-	WB25283	S Advertising WEB PAGE	Initial		45.000	WB25283S1
Closed	1 (10-11)					(10-11).pdf
10/05/2011	1					
Filed-	WB25333	S Advertising WEB PAGE	Initial		45.000	WB25333S1
Closed	1 (06-12)					(06-12).pdf
10/05/2011	1					



Getting Started



Questions?

Call UnitedHealthcare at

<XXX-XXX-XXXX> (TTY 711)

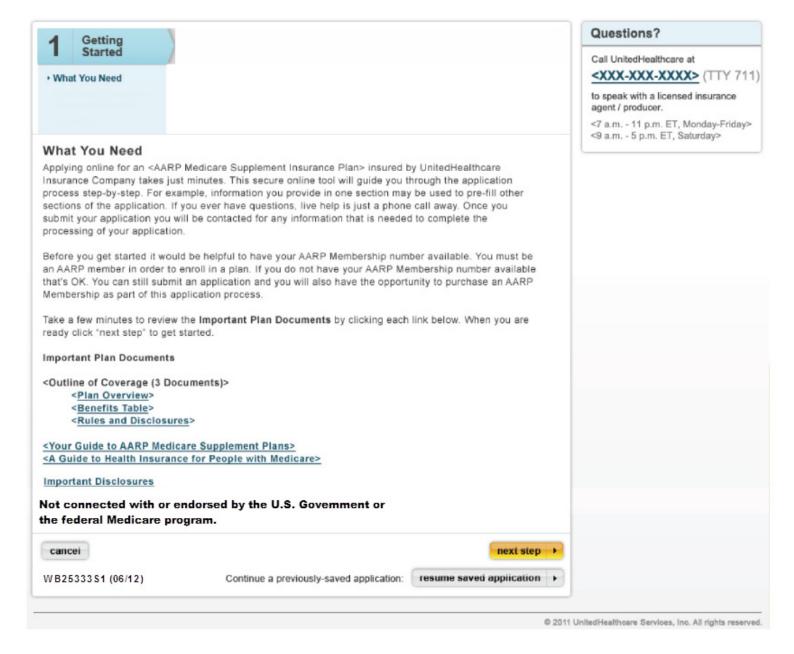
to speak with a licensed insurance agent / producer.

<7 a.m. - 11 p.m. ET, Monday-Friday> <9 a.m. - 5 p.m. ET, Saturday>

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Getting Started



 SERFF Tracking Number:
 UHLC-127641356
 State:
 Arkansas

 Filing Company:
 UnitedHealthcare Insurance Company
 State Tracking Number:
 49846

Company Tracking Number: WB25283S1 (10-11)

TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010

Plans 2010

Product Name: GROUP MEDICARE SUPPLEMENT
Project Name/Number: ADVERTISING/WB25283S1 (10-11)

Supporting Document Schedules

Item Status: Status

Date:

Satisfied - Item: SOV Filed-Closed 10/05/2011

Comments:

Attachments:

WB25283S1 (10-11) Statement of Variability.pdf WB25333S1 (06-12) Statement of Variability.pdf

WB25283S1 (10/11) Statement of Variability

These are the conditions of variable text within this component:

- The AARP Medicare Plans logo is bracketed as variable because this filed content could be utilized on a site with a different logo treatment.
- 'AARP Medicare Supplement Insurance Plan' will vary when this filed online application content is utilized with another AARP UnitedHealthcare insured product.
- The presence of the link to the 'Outline of Coverage' documents will vary based on State requirements.
- The presence of the link to the 'Your Guide to AARP Medicare Supplement Plans' will vary based on State requirements.
- The presence of the link to the 'A Guide to Health Insurance for People with Medicare' will vary based on State requirements.
- The telephone number, outside of the filed content, shown within the 'Questions?' box could vary depending on what source the user came into the site.
- The telephone number hours, outside of the filed content, shown within the 'Questions?' box could vary according to business requirements

WB25333S1 (06/12) Statement of Variability

These are the conditions of variable text within this component:

- The AARP Medicare Plans logo is bracketed as variable because this filed content could be utilized on a site with a different logo treatment.
- *AARP Medicare Supplement Insurance Plan' will vary when this filed online application content is utilized with another AARP UnitedHealthcare insured product.
- The presence of the link to the 'Outline of Coverage' documents will vary based on State requirements.
- The presence of the link to the 'Your Guide to AARP Medicare Supplement Plans' will vary based on State requirements.
- The presence of the link to the 'A Guide to Health Insurance for People with Medicare' will vary based on State requirements.
- The telephone number, outside of the filed content, shown within the 'Questions?' box could vary depending on what source the user came into the site.
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